

**MANSFIELD DOWNTOWN PARTNERSHIP  
ADVERTISING AND PROMOTION COMMITTEE**

**Wednesday, November 17, 2010**

**Partnership Offices**

**1244 Storrs Road (Storrs Commons)**

**(860) 429-2740**

**5:00 p.m.**

**AGENDA**

1. Call to Order
2. Public Comment
3. Approval of Minutes from June 2, 2010; July 28, 2010; and September 29, 2010 (Attached)
4. Update on Storrs Center Project including communications (Communications Strategy attached)
5. Discuss "April is for Arts" (Materials attached)
6. Discuss the 5<sup>th</sup> Annual Winter Fun Day [Saturday, February 12, 2011]
7. Discuss public space recognition/donors (Materials attached)
8. Update on UConn Student Outreach – T-shirts
9. Other
10. Review meeting dates for 2011 (Attached)
11. Adjourn